How to create a good screencast

1. Write a good script by keeping in mind these simple steps:
   a. Be aware of the receiver – the students
   b. The language that you use
   c. The use and explanation of professional terms. Use cases.
   d. The length of a pop song - the video should not exceed 4 min. We recommend between 2.5 and 4 min.
   e. Show pictures and illustrations instead of text
   f. Use short headlines
   g. As with any other academic work focus should still be on good argumentation, and presenting the good arguments.

2. Prepare for recording
   a. Be yourself
   b. Speak slowly and clearly in a normal and dynamic way
   c. Avoid underlying noise
   d. Yes we know it is difficult not to sound like a robot, when you first start recording. Get in a happy mood by watching your favorite video on youtube. We recommend Gangnam style. It will definitely cheer up your speakervoice.

   If camera on you:
   e. Choose your background and make sure that you are in the center of the screen not the background.
   f. Be aware of your body language including hands
   g. Eyes – look at the screen and not your script

3. Recording
   a. Open with an introduction. Remember name, institute and course title, and a short recap of the video content
   b. Close your recording with a short summary.